

# Certification in Boston

## INVITATION

### Motivation Factor Certification in Boston | MA | US

This intensive 3 day certification will take you through the Motivation Factor methodology, assessment tool, workshops and best practices.

The certification will prepare you to kick start Motivation Factor as part of your consulting practice, or as a valuable management tool.

## WHO?

### You should consider a Motivation Factor Certification if:

- You have a profound interest in learning how to connect motivation to new research in brain science
- You work in an organization and would like to learn about new tools to reveal what motivates employees
- You work as a consultant and are looking for tools to help your clients uncover what motivates them
- You are part of a training organization that is looking for new motivational tools to build into current training programs
- You have experience as a facilitator
- You have experience coaching people in organizations
- You have some knowledge within the field of positive and cognitive psychology, emotional intelligence and/or appreciative inquiry

## FACTS

When?	30 <sup>th</sup> March - 1 <sup>st</sup> April 2016 (3 days)
Where?	TBA - Boston
Participants	12 participants max.
Facilitator	Helle Bundgaard
Price	USD 2.995
Sign up deadline!	March 12th 2016
Interested?	<a href="mailto:info@motivationfactor.com">info@motivationfactor.com</a>
Terms	<a href="#">General Terms of Purchase</a>
Questions?	Contact: <a href="#">Helle Bundgaard</a>

# Program

## DAY 1

### Motivation Factor Approach.

You will go through the program as an individual seeking to understand your own motivation, and define your own Hierarchy of Motivation.

This will fully equip you to use Motivation Factor in a one-on-one coaching environment.

**INDIVIDUALS**



## DAY 2

### Motivation Factor Team Analysis.

We will go through the exercises as if we were a team. This will enable you to successfully facilitate a half or full day team building session, based on our "plug-and-play" workshops which support the Team Analysis results.

**TEAMS**



## DAY 3

### Motivation Factor in Organizations.

You will learn how and when to use the "plug-and-play" workshops to support an organization and/or team in connecting strategies and change management initiatives with individual motivation.

**ORGANIZATIONS**



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## OUTCOME

Once you are certified, you will be able to use all of our assessment tools with colleagues or clients.

All Motivation Factor assessments and methodologies are based on the newest research within the field of Neuropsychology and have gone through extensive validation and reliability verification by the Boston Research Group. The assessments are used widely around the world with more than 7,000 users.

You will be able to facilitate motivation workshops with individuals and teams, or include as part of your training offerings.

You will be able to work with clients and/or organizations on defining their unique Hierarchy of Motivation so they have their own blueprint for motivation to help them quickly identify what to pursue and what to avoid to stay motivated in any context.

You will become part of a fast growing international network of powerful Motivation Factor Practitioners, where sharing knowledge and resources are key values.

## FACILITATOR



**Helle Bundgaard** | Senior Partner and founder of Motivation Factor  
Helle is an experienced facilitator and a thought leader of motivation.

In addition to heading up Motivation Factor, Helle is External Lecturer at the University of Lausanne, and member of the international coaching team at IMD (International Institute for Management Development [www.imd.org](http://www.imd.org)) in Switzerland, where she coaches senior executives from around the world.

Helle Bundgaard is author of the book "The Motivated Brain", written in cooperation with MIT Brain Researcher Jefferson Roy, available on Amazon.com.

If you have any questions on the certification or Motivation Factor, please contact Helle at [hb@motivationfactor.com](mailto:hb@motivationfactor.com).