

# Certification Program – Copenhagen

“Make it simple, make it fun, make it actionable, make it happen..”

## INVITATION

### Motivation Factor Certification

This intensive 3 day certification will take you through the Motivation Factor methodology, assessment tool, workshops and best practices.

The certification will prepare you to kick start Motivation Factor as part of your consulting practice, or as a valuable management tool.

## WHO?

### You should consider a Motivation Factor Certification if:

- You have a profound interest in learning how to connect motivation to new research in brain science
- You work in an organization and would like to learn about new tools to reveal what motivates employees
- You work as a consultant and are looking for tools to help your clients uncover what motivates them
- You are part of a training organization that is looking for new motivational tools to build into current training programs
- You have experience as a facilitator
- You have experience coaching people in organizations
- You have some knowledge within the field of positive and cognitive psychology, emotional intelligence and/or appreciative inquiry

## FACTS

When?	July 1 <sup>st</sup> – 3 <sup>rd</sup> 2019 (3 days)
Where?	Copenhagen
Investment	EUR 3.000
Participants	12 participants max.
Facilitator	Karsten Bundgaard

# Program

DAY 1

## Motivation Factor Approach

You will go through the program as an individual seeking to understand your own motivation, and define your own Hierarchy of Motivation.

This will fully equip you to use Motivation Factor in a one-on-one coaching environment.

**INDIVIDUALS**



DAY 2

## Motivation Factor Survey Plus.

We will go through the “plug-and-play” exercises as if we were a team. This will enable you to successfully facilitate a half or full day team building session, based on our workshops based on the Team results, and you will learn how and when to use the exercises to support an organization

**TEAMS AND ORGANIZATIONS**



DAY 3

## Motivation Factor Pitch and IT

You will learn how to use the cloud based AMS (Assessment Management system). We will walk you through the resources, pitch and marketing - and we will recap on the learnings from day #1 and #2.

**BASICS**



# International Certification Program

## OUTCOME

Once you are certified, you will be able to use all of our assessment tools with colleagues or clients.

All Motivation Factor assessments and methodologies are based on the newest research within the field of Neuropsychology and have gone through extensive validation and reliability verification by the Boston Research Group. The assessments are used widely around the world with more than 35,000 users.

You will be able to facilitate motivation workshops with individuals and teams, or include as part of your training offerings.

You will be able to work with clients and/or organizations on defining their unique Hierarchy of Motivation so they have their own blueprint for motivation to help them quickly identify what to pursue and what to avoid to stay motivated in any context.

You will become part of a fast growing international network of powerful Motivation Factor Practitioners, where sharing knowledge and resources are key values.

## FACILITATOR



**Karsten Bundgaard**, Senior Partner and co-founder of Motivation Factor.

Karsten has been Motivation Factor Partner since 2012, and he is an experienced facilitator.

With more than 20 years of management experience, and a deep interest in sustainable motivation and engagement, Karsten is bringing a wealth of knowledge to Motivation Factor. He is responsible for international relations, business development, marketing and communications.

Karsten is certified Motivation Factor Master Trainer. He facilitates several of Motivation Factor's team programs and conducts both one and three-day certification programs for Partners all over the world.

Karsten has closely followed the development of Motivation Factor from the start in 2003. He is a former CXO of several multinational companies.

If you have any questions on the certification or Motivation Factor, please contact us at [info@motivationfactor.com](mailto:info@motivationfactor.com)