

MOTIVATION FACTOR MANAGER CERTIFICATION

Virtual edition

Managing Motivation in the new normal



September 23rd and 30th 2021 | 2PM - 6PM CET on ZOOM

Motivation Factor Manager | Virtual edition

INVITATION

Motivation Factor Manager Certification

This intensive virtual certification program (2 x 4-hour sessions) will prepare you to use Motivation Factor's tools and methodology as a management and dialogue tool, and enable you to facilitate simple exercises with your employees - virtual or face-to-face.

WHO?

You should consider a Motivation Factor Certification if:

- You are people manager (Supervisor, Leader, Manager, VP, Top Executive, CXO, etc.)
- You work in an company or organization
- You are curious to learn about new tools to reveal what motivates your employees
- You agree that the top motivated team always outperform the less motivated ones

FACTS

Sessions	2 *) + 2 individual coaching sessions
When?	September 23 rd and 30 th 2021
Time?	2PM - 6PM CET
Where?	ZOOM
Participants	12 participants max.
Facilitator	Karsten Bundgaard
Investment	EUR 500 (USD 600)
Sign up	Click here or send email

*)Both sessions will be recorded and afterwards available for the attendees.

Program

Session #1
4 hours

Motivation Factor Methodology

What's motivation and why is it so important. A brief walk-through the methodology and tools - and the basics behind motivation in general.

BASICS

Learning by Doing! You will go through the **Manager Workshop Program** as an individual seeking to understand your own motivation, and define parts of your own Hierarchy of Motivation. This session is focused on Energy.

LEARNING BY DOING

Session #2
4 hours

Motivation Factor Individual Approach

We continue the Learning by doing, focusing on Needs and Talents. By the end of this session you'll have an almost complete mapping of your own motivation in front of you.

LEARNING BY DOING

We will take a close look at the AMS (Assessment Management System), the resources in the MF Manager Dropbox and we will repeat some of the most important parts of the methodology.

SYSTEM & RESOURCES

Coaching
Sessions

Individual follow-up coaching

As a part of the program we'll offer 2 x 1-hour coaching sessions, focusing on:

- 1) Your individual MotivationMAP™ - what should you be aware of?
- 2) How to apply Motivation Factor in your management tool-box.

INDIVIDUAL COACHING

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OUTCOME

Once you are certified MF Manager you will be able to use our assessment tools and facilitate basic exercises - virtual or on-site.

You will learn how to apply Motivation Factor's methodology as a powerful tool in your work as a people manager.

You will be able to work with your employees on defining their unique Hierarchy of Motivation so they have their own blueprint for motivation to help them quickly identify what to pursue and what to avoid to stay motivated in any context.

You will become part of a fast growing international network of powerful Motivation Factor Facilitators, where sharing knowledge and resources are key values.

All Motivation Factor assessments and methodologies are based on the newest research within the field of Neuropsychology and have gone through extensive validation and reliability verification by the Boston Research Group. The assessments are used widely around the world with more than 35,000 users.

FACILITATOR



Karsten Bundgaard, Senior Partner and co-founder of Motivation Factor.

Karsten has been Motivation Factor Partner since 2012, and he is an experienced facilitator.

With more than 20 years of management experience, and a deep interest in sustainable motivation and engagement, Karsten is bringing a wealth of knowledge to Motivation Factor. He is responsible for international relations, business development, marketing and communications.

Karsten is certified Motivation Factor Master Trainer. He facilitates several of Motivation Factor's team programs and conducts both one, two and three-day - virtual as well as face-to-face - certification programs for Partners all over the world.

Karsten has closely followed the development of Motivation Factor from the start in 2003. He is a former CXO of several multinational companies.

If you have any questions on the certification or Motivation Factor, please contact us at info@motivationfactor.com