MOTIVATION FACTOR

CERTIFICATION PROGRAM

Basic, virtual edition | Managing Motivation

August 15th, 22nd, 29th and September 5th 2022

- 3PM – 6PM CET (Central European Time)
- 9AM – 12PM EST (US Eastern Standard Time)

.. on ZOOM

MOTIVATION FACTOR

Basic Certification Program | Virtual edition

INVITATION

Motivation Factor Basic Certification

This intensive virtual certification program (4 x 3-hour sessions) will take you through the Motivation Factor methodology, assessment tool, workshops and best practices.

The certification will prepare you to kick start Motivation Factor as part of your consulting practice, or as a valuable management tool – virtual or on-site.

WHO?

You should consider a Motivation Factor Certification if:

- You have a profound interest in learning how to connect motivation to new research in brain science
- You work in an organization and would like to learn about new tools to reveal what motivates employees
- You work as a consultant and are looking for tools to help your clients uncover what motivates them
- You are part of a training organization that is looking for new motivational tools to build into current training programs
- You have experience as a facilitator
- You have experience coaching people in organizations
- You have some knowledge within the field of positive and cognitive psychology, emotional intelligence and/or appreciative inquiry

FACTS

Sessions	4 +1*)
When?	August 15th, 22nd, 29th and September 5th 2022
Time?	3PM – 6PM CET (Central European Time) 9AM – 12PM EST (US Eastern Standard Time)
Where?	ZOOM
Participants	20 participants max.
Facilitator	Karsten Bundgaard
Investment	EUR 1.000 (USD 1.200)
Sign up	Click here or send email

*) all sessions will be recorded and afterwards available for the attendees.
You are allowed to be absent for one of the four sessions and still be certified, if you subsequently watch the recording.

Program

Session #1
3 hours

Motivation Factor Methodology

What's motivation and why is it so important..? We'll walk you through the methodology and tools - and the breakthrough neuroscience on understanding motivation.

BASICS

Session #2
3 hours

Motivation Factor Individual Approach

Learning by Doing! You will go through the Navigator program as an individual seeking to understand your own motivation, and define your own Hierarchy of Motivation. This session is focused on Energy and Needs.

LEARNING BY DOING

Session #3
3 hours

Motivation Factor Individual Approach

We continue the Learning by doing, focusing on Talents and Purpose. By the end of this session you'll have a complete mapping of your own motivation I front of you.

LEARNING BY DOING

Session #4
3 hours

Motivation Factor platform and resources

In this session we will take a close look at the AMS (Assessment Management System), the resources in the MF Practitioner Dropbox and we will repeat some of the most important parts of the methodology.

SYSTEMS

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OUTCOME

Once you are certified, you will be able to use all of our assessment tools with colleagues or clients – virtual or on-site.

All Motivation Factor assessments and methodologies are based on the newest research within the field of Neuropsychology and have gone through extensive validation and reliability verification by the Boston Research Group. The assessments are used widely around the world with more than 35,000 users.

You will be able to facilitate motivation workshops with individuals and teams (with an individual approach), or include Motivation Factor in your existing training offerings - virtual or on-site.

You will be able to work with clients on defining their unique Hierarchy of Motivation so they have their own blueprint for motivation to help them quickly identify what to pursue and what to avoid to stay motivated in any context.

You will become part of a fast growing international network of powerful Motivation Factor Practitioners, where sharing knowledge and resources are key values.

FACILITATOR

Karsten Bundgaard, Senior Partner and co-founder of Motivation Factor.

Karsten has been Motivation Factor Partner since 2012, and he is an experienced facilitator.

With more than 20 years of management experience, and a deep interest in sustainable motivation and engagement, Karsten is bringing a wealth of knowledge to Motivation Factor. He is responsible for international relations, business development, marketing and communications.

Karsten is certified Motivation Factor Master Trainer. He facilitates several of Motivation Factor's programs and conducts both one, two and three-day certification programs for Partners all over the world.

Karsten has closely followed the development of Motivation Factor from the start in 2003. He is a former CXO of several multinational companies.

If you have any questions on the certification or Motivation Factor, please contact us at info@motivationfactor.com